

New York Declaration on Forests Assessment Report- Fifth Anniversary

Press Call Speaker Bios: September 2019



Name: **Craig Hanson**

Organization: **World Resources Institute**

Title: **Vice President For Food, Forest, Water & The Ocean**

Craig Hanson is the Vice President of Food, Forests, Water & the Ocean at World Resources Institute. Craig has co-developed a number of leading initiatives, including [Global Forest Watch](#), the [Global Restoration Initiative](#), the [Forest Legality Alliance](#), the [Food Loss and Waste Protocol](#), [Champions 12.3](#), the [Better Buying Lab](#), [Resource Watch](#), the [Food and Land Use Coalition](#), [Cities4Forests](#) and the [Ocean initiative](#). He is a co-author of the current [World Resources Report](#), *Creating a Sustainable Food Future*, and lead author on publications such as *The Restoration Diagnostic* and the *Corporate Ecosystem Services Review*.

Previously at WRI, Craig managed the Green Power Market Development Group, a coalition of a dozen Fortune 500 companies that helped pioneer corporate energy markets in the USA.

Craig spent five years as a management consultant with McKinsey & Company. Craig holds a Master's in Environmental Change & Management from Oxford University. While at Oxford, he also earned a Master's degree in Philosophy, Politics, & Economics with an emphasis on environmental economics while on a Rhodes Scholarship.



Name: **Justin Adams**

Organization: **Tropical Forest Alliance**

Title: **Executive Director**

Justin Adams is Executive Director of the Tropical Forest Alliance (currently seconded to the TFA from The Nature Conservancy).

Previously, Justin served as the Managing Director for Global Lands at The Nature Conservancy, where he led a broad team of Conservancy staff operating at the intersection of global development and environmental challenges, including sustainable agriculture, forests and climate change, smart infrastructure, and indigenous and communal conservation.

Before joining TNC, Justin was a senior executive at BP for 10 years where he helped to build its \$8 billion renewables division, Alternative Energy. As Vice President of Strategy and Innovation, he created and led BP's corporate venture arm – BP Ventures – managing an investment portfolio of \$150 million across 30 entrepreneurial companies. He also consolidated and led BP's carbon-related activities (including carbon capture & storage and REDD) under the banner of Carbon Solutions. In his previous role as Director Long-Term Technology and Innovation, he helped establish a number of pioneering public-private technology and innovation initiatives and partnerships in China, India, the United States and the United Kingdom.

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Name: **Stephanie Roe**
Organization: **Climate Focus**
Title: **Associate Senior Consultant**

Stephanie Roe is an associate senior consultant at Climate Focus. Her expertise includes land change science and policy, tropical forestry and ecology, and climate-smart agriculture. At Climate Focus, she works with various government agencies, multilateral organizations and the private sector on research, policy design and field implementation of interventions that address climate change, ecosystem conservation, development and food security. Her work has encompassed land use planning and investment models, agriculture strategies, environmental and social safeguards and commodity supply chains.

Prior to joining Climate Focus, Stephanie worked with the United Nations to implement a program on reducing deforestation in Indonesia's pilot province, Central Kalimantan. She has also negotiated international climate policy as a Delegate for the Philippine Delegation to the UNFCCC, and was a consultant to the Public Ministry in Brazil on ecosystem service valuation and climate change legislation. Prior to that, Stephanie advised Fortune 500 companies and cities on sustainability initiatives and climate policies as a Program Manager with The Climate Group in New York.



Name: **Luís Fernando Guedes Pinto**
Organization: **IMAFLORA**
Title: **Manager of IMAFLORA**

Luís Fernando Guedes Pinto is a manager of Imaflora, where he started working in 1996. He is an Agronomist and PhD in Crop Sciences at ESALQ-USP. It has more than 20 years of experience with sustainability and certification of the agriculture and forestry sectors.

He acted as Executive Director of Imaflora from 2005 to 2010. He served as Board member of international organizations such as the Sustainable Agriculture Network and ISEAL Alliance. He was part of the Agribusiness Council of FIESP. He is the author of several publications on agriculture and sustainable. He is a professor at the Ipê Superior School of Conservation Sustainability and was a visiting scholar at the University of Oxford. He is a member of the Folha de Empreendedores Social Network and is a fellow of Ashoka.
